



New Mexico Chapter
February 2007

**2007
Meeting Schedule**

January 11

February 8

March 8

April 12

May 10

June TBA
Santa Fe

July
No Meeting

August 9

September 13

October 11

November 16
National
Philanthropy Day

December 13

AFP NM Website
www.afp-nm.org

**March 8 - the Program
will feature Barbara
Levy from Tucson AZ
discussing Ethics**

The Link

AFP Newsletter

AFP Presents Doris Rhodes Landing Major Gifts

Doris Rhodes is president and owner of Doris Rhodes Public Relations, a company that she began in 1999. As an independent consultant, she organizes community-based projects, advises clients on philanthropic giving, develops and implements media and public relations plans and conducts fund-raising campaigns. Her client list has included Ford Motor Company, The Limited, the Robert O. Anderson Schools of Management, the UNM School of Engineering, the UNM General Libraries, Don Chalmers Ford, Cimarron Health Plan, and French Mortuary.

Doris has a B.S. in biology and an M.B.A. from the Anderson Schools of Management. In 1994 she joined Norwest Bank New Mexico as vice president of community relations where she was responsible for managing a philanthropy budget of nearly \$1.5 million annually. Doris was also responsible for all media relations for Norwest Bank.

As an active member of the Albuquerque community, Doris received the 2001 Outstanding Volunteer in Philanthropy Award from the New Mexico Chapter of the Association of Fundraising Professional; the New Mexico Distinguished Public Service Award in 2000. She was also voted one of Albuquerque's Top Ten Most Influential People by the New Mexico Business Journal in 1997 and 2000.

Thursday, February 8, 2007 ~ 11:30 a.m. to 1:30 p.m. (registration and networking 11:00-11:30, Luncheon: 11:30 a.m.) Embassy Suites, 1000 Woodward Place NE, Albuquerque, NM (505) 245-7100

For: Development staff, Fundraisers, Executive Directors and Board members. **Cost: Luncheon Cost for this meeting will be \$20 for AFP members and \$25 for non-members.**

The deadline to receive lunch reservations is **5 p.m. Friday, February 2, 2007**. Any reservations received **after the deadline will be put on a waiting list the day of the luncheon**. The waiting list does not guarantee you a seat. Individuals on the waiting list will not be seated until 12 p.m. Please make your reservations on time. If you RSVP'd but cannot attend, please **cancel your reservation by 5 p.m. the Friday prior to the luncheon**, or you will be billed. (AFP members are individuals, not organizations, who have paid their annual dues.)

Mail your check payable to AFP to: AFP, c/o Albuquerque Community Foundation, PO Box 36960, Albuquerque, NM 87176, or contact Tracy Edwards at 883-6240 or tedwards@albuquerquefoundation.org. When you RSVP, please indicate if you are an AFP member and if you would like to order a vegetarian dish.

**Message from LaDonna Hopkins
2007 AFP Chapter President**

Dear Friends,

It is an honor to have this opportunity to serve as the 2007 President of the AFP New Mexico Chapter. We live in a state that has both natural and philanthropic beauty. This incredible philanthropic beauty is nurtured by the work you do.

Our Chapter, an association of professionals, advances philanthropy by empowering people and organizations to practice effective and ethical fundraising. The core activities through which the Chapter fulfills this mission include education and training, promoting credentialing, providing resources, networking, forging alliances, mentoring, advocacy and recognition.

The Board of Directors held a retreat in early January to plan activities to meet this mission. We want these activities to nurture you in the work you do. The best way to ensure that happens is to get your feedback. I am asking each of you to contact me or another member of the Board with your suggestions. Please take time at each meeting to complete an evaluation form. Open and honest dialogue is our best tool for making this the best Chapter possible.

Thank you for the important work you do.

LaDonna

2007 AFP Board of Directors

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February AFP and NM Planned Giving Council Audio-Conference Series

Join us for the next two teleconference sessions for an opportunity to learn from and interact with experts in fundraising. The AFP sessions qualify for 1.5 points towards CFRE education requirements. There is no charge for AFP and NMPGC members. Non-members pay a small fee per session at the meeting. **Please register in advance with Felicia Griffin at 244-9505 Ext 21.**

Tuesday, February 6, 11:00 am to 12:30 pm

Cause Marketing for Nonprofits: Partner for Purpose, Passion and Profits: Jocelyne Daw

Tuesday, February 20, 11:00 am to 12:30 pm

Confronting the Elephants in the Room: How to Become an Exceptional Nonprofit: Pamela J. Wilcox

All Audio Conference Series are held at United Way of Central New Mexico, 2340 Alamo SE on the 2nd floor.



Job Postings

additional postings on page 4

University of New Mexico: the University of New Mexico School of Engineering seeks a **Major Gifts Development Officer** charged with raising private support for its 5 academic departments and numerous research centers and programs. This individual will be responsible for the identification, cultivation, solicitation and stewardship of major and planned gift donors. The qualified candidate will possess a minimum of five years of major gift fundraising and success in higher education, preferably in an engineering setting. The individual must have a broad exposure in all facets of fundraising. This position requires significant travel. Bachelor's degree required, appropriate advanced degree preferred. To apply and for the complete job announcement: <https://ejobs.unm.edu> The University of New Mexico is an Equal Opportunity/Affirmative Action Employer and Educator.

Reminder: Members please remember to update your membership information on the National Website at www.afpnet.org. By keeping your information current at the National level the NM AFP Chapter is able to make sure you will receive all mailings and updates.

Resources, Inc. seeks an Executive Director who will administer & evaluate overall agency services, maintain the highest ethical & quality standards along with fiscal integrity, fundraising, supervise all staff, write, negotiate and administer all grants and contracts. Salary starting at \$50,000. Bachelor's degree with at least two years experience in the administration of a non-profit organization. Address resumes and cover letter to ED Search, Resources, Inc., fax 505-323-2870, email: Interview123@aol.com: mail c/o P.O. Box 21637, ABQ, NM 87154-1637

La Casa, Inc. is looking for a Resource Development Director who will plan and execute fundraising initiatives. Overseeing all aspects of organization's fundraising and resource development activities including fundraising, endowment, capital campaigns, annual giving, major gifts, planned giving and securing tangible resources for use in the agency's programs and enhancing the relationships between these prospects and the Agency. Send resume to 800 S. Walnut; Las Cruces, NM 88001 Attn: Assistant Director. or stop by for an application.

Equality New Mexico: the Development Director leads and manages all fundraising functions for growing the development capacity of the organization. Responsibilities include donor research and cultivation, major gift solicitations, planned giving, grant-writing, and events. At least 3 years successful fundraising experience Excellent communication skills, ability to work cooperatively with diverse staff and volunteers, strong computer skills, ability to work flexible hours, some travel required. Send letter of interest, résumé and salary requirements to: Development Director Position, Equality New Mexico PO Box 25683, Albuquerque, NM 87125 or e-mailed to jobs@eqnm.org. Please include your e-mail address. For more information, please contact Alexis Blizman, Executive Director, at alexis@eqnm.org or 505.224.2766.

If you are interested in posting a position on the AFP website and The Link go to www.afp-nm.org and fill out the job posting form.

Return Service Requested

New Mexico Chapter

Nonprofit
Organization
U.S Postage
PAID
Albuquerque,
NM
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Association of Fundraising Professionals
c/o Albuquerque Community Foundation
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