



New Mexico Chapter  
May 2007

**2007  
Meeting Schedule**

May 10

June 15  
Santa Fe

July  
No Meeting

August 9

September 13

October 11

November 16  
National  
Philanthropy Day

December 13

AFP NM Website  
[www.afp-nm.org](http://www.afp-nm.org)

**Friday-June 15**

Come join us at the  
Beautiful Bishop's  
Lodge in Santa Fe for  
our June AFP luncheon.

Topic: "Research Can  
Lead You to Strike  
Gold"

Please go to  
[www.bishopslodge.com](http://www.bishopslodge.com)  
for Lodging and Spa  
Packages.

# The Link

AFP Newsletter

## AFP Presents Marketing Roundtables & Collateral Trading

Pick from hot topics in Non-Profit Marketing,  
Direct Mail, Planned Giving, Cause Marketing, and more.  
Bring your old printed materials to trade!

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***AFP is going to an Electronic Newsletter! This is the  
final printed newsletter! Please update your E-mail  
address on the AFP-NM website [www.afp-nm.org](http://www.afp-nm.org).***

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Thursday, May 10, 2007 ~ 11:30 a.m. to 1:30 p.m. (registration and networking 11:00-11:30, Luncheon: 11:30 am.) Embassy Suites, 1000 Woodward Place NE, Albuquerque, NM (505) 245-7100.

For: Development staff, Fundraisers, Executive Directors and Board members. Cost: Luncheon Cost for this meeting will be \$20 for AFP members and \$25 for non-members.

The deadline to receive lunch reservations is 5 p.m. Friday, May 4, 2007. Any reservations received after the deadline will be put on a waiting list the day of the luncheon. The waiting list does not guarantee you a seat. Individuals on the waiting list will not be seated until 12 p.m. Please make your reservations on time. If you RSVP'd but cannot attend, please cancel your reservation by 5 p.m. the Friday prior to the luncheon, or you will be billed. (AFP members are individuals, not organizations, who have paid their annual dues.)

**PLEASE NOTE: New Reservation Contact Information:** Please call Melody Mar Johnson at 505-239-9106 or E-mail [mjohnson@afp-nm.org](mailto:mjohnson@afp-nm.org). Mail your check payable to AFP to: AFP NM, PO Box 37408, Albuquerque, NM 87176-7408 please indicate if you are an AFP member and if you would like to order a vegetarian dish.

**THANK YOU! MAILQUICK FOR 10 YEARS OF  
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ETHICAL PRINCIPLES CHECKLIST  
Josephson Institute

This list of ethical principles incorporates the characteristics and values that most people associate with ethical behavior. An ethical decision systemically considers which, if any of the following principles are involved. It places ethical values above non ethical ones and, where necessary, priorities among ethical values.

HONESTY	Ethical persons are truthful, sincere, forthright, and candid; they do not cheat, steal, plagiarize, lie, deceive, or act deviously.
INTEGRITY	Ethical persons are principled, courageous, honorable and upright; they act on convictions, and conscience; they do not place expediency over principle.
PROMISE- ING	Ethical persons keep their word, they are worthy of trust because they fulfill commitments, and abide by the spirit as well as the letter of their agreements; they do not seek loopholes or technical excuses to evade their commitments.
FIDELITY	Ethical persons are loyal to relatives, friends, co-workers, employers, and country; they maintain confidences and secrets obtained in professional and personal roles unless other ethical duties require disclosure; and they safeguard the ability to make independent professional judgments by scrupulously avoiding undue influences and conflicts of interest.
FAIRNESS	Ethical persons are fair, open-minded, willing to admit error, and where appropriate, change positions; they demonstrate a commitment to justice, and the equal treatment of individuals and tolerance for diversity; they do not overreach or take undue advantage of another's mistakes or adversities.
CARING FOR OTHERS	Ethical persons respect human dignity, privacy, and the moral right of others to avoid harming others and are not selfish or greedy.
RESPECT CITIZENSHIP	Ethical persons obey just laws and openly protest unjust ones; they exercise all democratic rights and privileges responsibly by voting and expressing informed views and public service; they respect and honor democratic processes of decision making, avoid unnecessary secrecy or concealment of information, and assure that others have the information needed to exercise their rights.
PURSUIT OF EXCELLENCE	Ethical persons pursue excellence in all matters; they meet personal and professional responsibilities are diligent, reliable, industrious, and committed, they perform all tasks to the best of their ability, develop and maintain a high degree of competence, are well informed, and well prepared; they are not content with mediocrity but do not seek to "win at any cost."
ACCOUNTABILITY	Ethical persons accept responsibility for decisions and the foreseeable consequences of actions and inactions, and for setting an example for others, they protect and enhance the reputation of their families, companies, and professions; they avoid even the appearance of impropriety and take whatever actions are necessary to correct or prevent inappropriate conduct of others.

## 2007 AFP Board of Directors

### **Chapter President**

LaDonna Hopkins  
E-mail lhopkins@afp-nm.org

### **President-Elect**

Felicia Griffin  
E-mail fgriffin@afp-nm.org

### **Past President**

Eileen Cook  
E-mail ecook@afp-nm.org

### **Secretary**

Anita Córdova  
E-mail acordova@afp-nm.org

### **Treasurer**

Celia Merrill  
E-mail cmerrill@afp-nm.org

### **Co-VP for Philanthropy Day**

Jean Block  
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### **Co-VP for Philanthropy Day**

Pamela Chavez  
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### **VP for Membership**

Maryle J. Barber  
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### **VP for Programs**

Patricia Brkich  
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### **Communications**

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### **Diversity**

Donna Romoser, CFRE  
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### **Strategic Education**

Jim Bonnell  
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### **Ethics**

Lee Pattison  
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### **Government Affairs**

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### **Hospitality**

Jennifer Lowe  
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### **Hospitality**

Michelle Bishop Couch  
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### **New Mexico Planned Giving Coordinator**

Jane Dixon  
E-mail jdixon@afp-nm.org

### **Professional Development**

Marla Caulk, CFRE  
E-mail mcaulk@afp-nm.org

### **Youth in Philanthropy**

Robin Brule  
E-mail rbrule@afp-nm.org

### **Staff**

Melody Mar Johnson  
Phone (505) 239-9106  
E-mail mjohnson@afp-nm.org

## **AFP and the NM Planned Giving Council Audio-Conference Series**

Join us for the next teleconference session for an opportunity to learn from and interact with experts in fundraising. The AFP sessions qualify for 1.5 points towards CFRE education requirements. There is no charge for AFP and NMPGC members. Non-members pay a \$15 fee per session at the meeting. **Please register in advance with Melody Mar Johnson 505-239-9106 or E-mail mjohnson@afp-nm.org.**

### **May 3, Thursday**

Involving Your Board in Fundraising, Even When They Aren't Perfect, Sandra Renner, CFRE.

### **May 16, Wednesday**

Ask— for Yourself! How an Effective Life Plan Can Benefit You Professionally, Financially and in Every Way You Deserve, Laura Fredricks, Cindy Sterling, and Sarah Holland

All Audio Conference Series are held at United Way of Central New Mexico, 2340 Alamo SE on the 2nd floor.

## **PHILANTHROPY DAY AWARD NOMINATIONS**

Do you know a person, business, youth or *family* who should be recognized a leader in Philanthropy? Nominations are now being accepted for the 2007 awards. The deadline for submission is June 29. Information about the awards and nomination forms are available on the AFP New Mexico website at [www.afp-nm.org](http://www.afp-nm.org). New this year we are seeking to celebrate **FAMILY IN PHILANTHROPY**. Other categories include Youth in Philanthropy, Outstanding Business/Corporation in Philanthropy, Outstanding Philanthropic Foundation, Outstanding Service Organization, Outstanding Volunteer Fundraiser, Outstanding Leader in Philanthropy, and Outstanding Fundraising Executive Get your nominations in and mark your calendar for the National Philanthropy Day luncheon on **Friday, November 16, 2007**.

## **WELCOME NEW AFP MEMEBERS!**

Anathea Chino, Development Director  
NARAL Pro Choice New Mexico

Kevin Hagen, Executive Senior Consultant  
Stanley Weinstein & Co.

Geralyn K. Million, Development Associate  
ENMU Foundation

Phillip Uzdawinis, PhD, Director of Development  
El Ranchito de los Ninos

**The Grant Plant: Subcontractor for the position of Grant Writer** to develop outstanding, compelling grant proposals that generate funding for nonprofit organizations in New Mexico. The Grant Writer will develop applications for foundation, corporate, state, and federal grant opportunities.

Position is telecommute; need computer, telephone, and internet. Please submit a cover letter, resume, and writing sample to grant-writer@thegrantplantNM.com or fax to 1-800-615-8557.

**Walkin' N Circles Ranch in Edgewood: Volunteer Grant Writer** with a track record of winning support for animal rescue, rehabilitation, and education nonprofits. Areas of responsibility include regular meetings with WNCR staff and board members, grant seeking, and grant writing projects.

Please contact us at [saveahorse@wncr.org](mailto:saveahorse@wncr.org), or call (505) 286-0779. [www.wncr.org](http://www.wncr.org). If emailing, please put "Grant Writer" in the subject line.

**Cystic Fibrosis Foundation: Director of Fundraising Events** needs an experienced fundraiser with a proven track record in successful special events? Responsibilities include leading and growing all special events particularly GREAT STRIDES walks and our Sandia Peak Sports Challenge.

Candidates must have five years proven track record in special event fundraising, event promotion, volunteer recruitment and management, corporate sponsorship, logistics, and building relationships throughout the community. A bachelor s degree and familiarity with the New Mexico-El Paso Texas area is a plus. Please apply at [www.cff.org](http://www.cff.org) under employment opportunities

***If you are interested in posting a position on the AFP website and The Link go to [www.afp-nm.org](http://www.afp-nm.org) and fill out the job posting form.***

Return Service Requested

New Mexico Chapter



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