



New Mexico Chapter
September 2007

**2007 Meeting
Dates**

September 6

October 11

**November 16
National
Philanthropy Day**

December 13

**AFP NM Website
www.afp-nm.org**

***Give To The 2007
AFP Every Member
Campaign
Click "Make a Gift" in
the green Quicklinks
section at
www.afpnet.org***

The Link

AFP Newsletter

***"Ethics and the Power of Alliance"
Jill VonOsten, MBA, Executive Director
New Mexico Ethics Alliance***

Thursday, September 6, 2007 ~ 11:30 a.m. to 1:30 p.m. (registration and networking 11:00-11:30 am, Luncheon: 11:30 am.) Embassy Suites, 1000 Woodward Place NE, Albuquerque, NM (505) 245-7100.

For: Development staff, Fundraisers, Executive Directors and Board members. Cost: Luncheon Cost for this meeting will be \$20 for AFP members and \$25 for non-members.

The deadline to receive lunch reservations is **5 p.m. Friday, August 31, 2007**. Any reservations received after the deadline will be put on a waiting list the day of the luncheon. The waiting list does not guarantee you a seat. Individuals on the waiting list will not be seated until 12 p.m. Please make your reservations on time. If you RSVP'd but cannot attend, please cancel your reservation by 5 p.m. the Friday prior to the luncheon, or you will be billed. (AFP members are individuals, not organizations, who have paid their annual dues.)

Reservation Contact: Please call Melody Mar Johnson at 505-239-9106 or make your reservations online at www.afp-nm.org or E-mail mjohnson@afp-nm.org. Mail your check *payable to AFP* to: AFP NM, PO Box 37408, Albuquerque, NM 87176-7408 please indicate if you are an AFP member and if you would like to order a vegetarian dish.

Welcome New AFP Members

**Avtar Hari Singh Khalsa
from Espanola**

**Mark Schinnerer, CEO
CARC, Inc.**

**Carol Lynn Tiegs
Assistant Director for Advancement
New Mexico Tech**

**PLEASE JOIN AFP AND THE CENTER FOR NONPROFIT EXCELLENCE
AUGUST 30, 2007 FOR A KICK OFF BREAKFAST**

To learn more about:

AFP-NEW MEXICO PARTNERSHIPS PROGRAM

This pilot program focuses on professional development and support for professional fundraisers in New Mexico.

***Do you need someone to show you the benefits of AFP membership?
Learn about our buddy program that will pair members and help introduce newcomers to our fundraising community!***

***Are you new to fundraising and interested in being mentored by a professional fundraiser?
Meet professionals with more than ten years of experience in the field who are interested in sharing their expertise!***

***Are you a professional fundraiser who would like to be recognized nationally?
Learn more about the CFRE process from those who have achieved this esteemed accreditation!***

JOIN US ON THURSDAY, AUGUST 30, 2007

Meet with the 2007 AFP Board and Committee Members. and Fundraising Mentors and Buddies and Come learn more about Philanthropy in New Mexico!

When: August 30, 2007 at 7:30 am

Where: Embassy Suites Hotel, Ocotillo Room (Lomas and I-25)

**RSVP to Melody Mar Johnson at mjohnson@afp-nm.org by 8/28/07
space is limited.**

2007 AFP Board of Directors

Chapter President-LaDonna Hopkins
E-mail lhopkins@afp-nm.org

President-Elect-Felicia Griffin
E-mail fgriffin@afp-nm.org

Past President-Eileen Cook
E-mail ecook@afp-nm.org

Secretary-Anita Córdova
E-mail acordova@afp-nm.org

Treasurer-Celia Merrill
E-mail cmerrill@afp-nm.org

Co-VP for Philanthropy Day-Jean Block
E-mail jblock@afp-nm.org

Co-VP for Philanthropy Day
Pamela Chavez
E-mail pchavez@afp-nm.org

VP for Membership-Maryle J. Barber
E-mail mbarber@afp-nm.org

VP for Programs-Patricia Brkich
E-mail pbrkich@afp-nm.org

Communications-Ashley Lawrence
E-mail alawrence@afp-nm.org

Diversity-Donna Romoser, CFRE
E-mail dromoser@afp-nm.org

Strategic Education -Jim Bonnell
E-mail jbonnell@afp-nm.org

Ethics-Lee Pattison
E-mail lpattison@afp-nm.org

Government Affairs-Judith Tamm
E-mail jtamm@afp-nm.org

Hospitality-Jennifer Lowe
E-mail jlowe@afp-nm.org

Hospitality-Michelle Bishop Couch
E-mail mcouch@afp-nm.org

Professional Development
Marla Caulk, CFRE
E-mail mcaulk@afp-nm.org

Youth in Philanthropy-Robin Brule
E-mail rbrule@afp-nm.org

Staff

Melody Mar Johnson
Phone (505) 239-9106
E-mail mjohnson@afp-nm.org

AFP and the NM Planned Giving Council September Audio-Conference Series

Please join us for the next teleconference session for an opportunity to learn from and interact with experts in fundraising. The AFP sessions qualify for 1.5 points towards CFRE education requirements. There is no charge for AFP and NMPGC members. Non-members pay a \$15 fee per session at the meeting. Please register in advance with Melody Mar Johnson 505-239-9106 or E-mail mjohnson@afp-nm.org.

September 6, 11:00 am -12:30 pm

Writing Tight: Secrets to Successful Online Proposals: Diane Gedeon-Martin

September 20, 11:00 am -12:30 pm

Turning Passion into Action: Creating A Rainmaker Board: Gail Perry, CFRE

All Audio Conference Series are held at United Way of Central New Mexico, 2340 Alamo SE on the 2nd floor.

*Thank you to our sponsors the Association of
Fundraising Professionals and
the Center for NonProfit Excellence.*

Rural Fundraisers ListServ Opportunity

One of the benefits of the Diverse Communities in Fundraising is the creation of a discussion list for Communities of 25 members or more. AFP Discussion Lists are two-way discussion lists and will be used by list members to communicate back and forth about the various list topics. The lists will not be moderated, and users can choose to receive messages as they are posted or as a daily digest. Members must sign up for the lists themselves by logging into the Member Gateway of the AFP website at www.afpnet.org.

Because of the geographical challenges facing the New Mexico chapter, outreach to our members located in rural communities is quite a challenge. So, in addition to Diverse Community lists such as "African American Community of Fundraising Professionals," "Faith-Based Community of Fundraising Professionals," etc., those chapters representing large rural populations are creating a "Community of Rural Fundraising Professionals" to address our special needs. We have 16 signed up and need 25 for the list to be viable. For additional information or to join the rural ListServe, please contact Lori Gusdorf at lgusdorf@afpnet.org, with a copy to national AFP board member and NM Chapter member Kay Peck at FlyinPigs@aol.com.
For more information call Eileen Cook, 277-9880.

2007 Philanthropy Day Winners

The New Mexico AFP Chapter congratulates and thanks the following outstanding philanthropists for their contributions to their communities and the state.



National Philanthropy Day®

Recognizing Excellence in Philanthropy

Outstanding Business/Corporation in Philanthropy: French Mortuary

Nominated by: Rick and Debbie Johnson, Rick Johnson & Company
Nomination Supported by: Paul E. Hopkins, Samaritan Counseling Center; Kimberly Nunley, Grant Thornton LLP; Anne Haines Yatskowitz, ACCION NM; Lynn Trojahn, ACCION NM.

Outstanding Leadership in Philanthropy: H.B. Horn

Nominated by: Steve Ross, YMCA of Central New Mexico
Nomination Supported by: Ron Short, RBC Dain Rauscher and Marian Bolton, YMCA of Central New Mexico.

Outstanding Volunteer Fundraiser: Peggie Ann Findlay, MD.

Nominated by: Jean Block, Jean Block Consulting, Inc.
Nomination Supported by: Andrew Wooden, Bosque School.

Outstanding Family in Philanthropy: Rozier and Victoria Sanchez and Family

Nominated by: Mary Ryland and Rick Huff, Sidekick Productions and Frontiersmen 2.

Outstanding Fundraising Professional: Pam Hurd-Knief, CFRE

Nominated by: Laura Heuter Bass, retired ED, Albuquerque Community Foundation:
Nomination Supported by: Robert J. Stamm; Roger Schluntz, FAIA, UNM School of Architecture; Sheilah Garcia, Garcia Automotive Group.

Youth in Philanthropy Award Nominations Deadline is September 14, 2007

The nomination form is on the NM AFP website www.afp-nm.org
Any school aged youth is applicable.



"Knocking Their Socks Off! Secrets of NM's Best Fundraising Events" The AFP August 9 luncheon was fun!!!



JOB POSTINGS

The Nature Conservancy of New Mexico: Major Gifts Fundraiser; The Nature Conservancy-New Mexico seeks major gifts fundraiser to create and implement strategies for the cultivation and solicitation of a portfolio of 50-75 major gift prospects with capacity to make \$100,000 gift over 3 years to support state, regional and global conservation priorities. Submit cover letter & resume to jobs@tnc.org (indicate NM in subject line). The application deadline 8/27/07. Visit www.nature.org/careers to view full job description.

Leukemia & Lymphoma Society: Campaign Manager; Recruits teams of fundraising walkers, secures corporate sponsors & media partners and organizes logistics for major fundraising walks taking place in the fall. Develops & manages strategic & operational plans that include direct marketing, advertising & promotions. Assist in other fundraising campaigns as assigned. Candidate must have a Bachelor's degree; 2-4 years experience in event planning required. Volunteer management experience a plus. Visit www.leukemia-lymphoma.org/all_jobs_detail.adp?item_id=487666

New Mexico AIDS Services: Marketing & Development Associate; Seeking energetic, focused individual with exceptional event planning, major gift fundraising, and donor prospecting skills for non-profit agency serving HIV/AIDS community. A minimum of 3 years experience in the development area or a related field. Send cover letter, résumé and references to NMAS Finance & Human Resources Director, 625 Truman NE, Albuquerque, NM 87110 or fax (505)938-7101. Please no phone calls.

Catholic Charities: Development Coordinator; Provides administrative support to the Development Director, writes newsletters, press releases, participates in planning, development and implementation of fundraising, giving programs, and events. Assoc. degree or equivalent required, BA/BS preferred. Also, 3-5 years experience in fundraising or marketing preferred. Send resume, letter of intent, and a writing sample to Catholic Charities, Human Resources, 6001 Marble, NE, Albuquerque, NM 87110, or email to kayd@ccasnm.org

Susan G. Komen for the Cure Foundation for Central New Mexico Affiliate: Executive Director: Responsible for the overall operation of the Affiliate including representing the Foundation to the public and community organizations; institutional development; providing guidance to volunteers and committees; and financial and personnel oversight. The Executive Director will act as liaison to the Board of Directors and partner with them to accomplish the mission, goals and policies set forth by the Board. Responsible for oversight, management and compliance of the Central New Mexico Affiliate. Supervises and directs all activities of the Affiliate office and outside events. Work with Board of Directors to cultivate donor relationships and recognition programs and identify new individuals and corporations to cultivate. Work with the President and Committee Chairpersons on all Board related activities. Ensure that the Board members are kept informed of financial matters, budgets, programs, progress and problems so that they can make knowledgeable decisions on policy matters. Promote the public visibility, position, and reputation of Susan G. Komen for the Cure.

Contact Information

Komen for the Cure. Resumes can be sent to:
CNM Komen ED Search Committee RAA Imaging –
G. Wood 4411 The 25 Way NE Ste. 150
Albuquerque, NM 87109 or gwood@raaonline.com
Salary range \$40 - \$60k depending on experience
Phone number for questions: (505) 265-4649
Deadline for submission is August 22nd

Job postings continued on next page

American Cancer Society, Great West Division; Community Volunteer & Fundraising Relationship Manager: This community-based assignment will build constituent & volunteer capacity for income activities & campaigns, & recruit, train and manage volunteers. You will be visiting various corporations and local businesses to gain sponsorships, visiting your relay sites, meeting with your volunteers, etc. THIS POSITION IS LOCATED IN OUR ALBUQUERQUE OFFICE. Bachelor s degree &/or equivalent experience preferred. 2-3 yrs volunteer management & fundraising experience required. Some evening/weekend work is needed for this position, too. Extensive local travel; reliable transportation required. Send resume and cover letter INDICATING SALARY REQUIREMENTS to Denver Recruiter@cancer.org **Subject line: CRM Albuquerque No phone calls, please.**

New Mexico Environmental Law Center; Public Education and Donor Services

Associate: The Law Center seeks an energetic individual who will be responsible for assisting the Director of Development with all aspects of the organization s fundraising and public educational activities. Duties include grant writing/reporting and foundation research; media outreach; development of public events; database management; donor mailings; donor recognition and records management; and special events planning. Please send a cover letter, resume, three references, and a writing sample to NMELC, 1405 Luisa St. #5, Santa Fe, NM 87505; or to nmelc@nmelc.org. The New Mexico Environmental Law Center is an Equal Opportunity Employer, women and minorities are strongly encouraged to apply. The **deadline is September 1st.**