



The Link

AFP Newsletter

AFP-New Mexico Chapter

August 2009 Issue

2009 Meeting Dates

January 8

February 12
Funders Forum

March 12

April 9

May 14

June 11

August 13

September 10

October 15

November 18
National Philanthropy Day

December 10

AFP NM Website
www.afp-nm.org

PRESIDENT'S MESSAGE

"SAME OLD SAME OLD" OBSOLETE CHOICE

August is a great time to shift perspective. Summer is moving into fall, school is starting back up, and the calendar shifts back into high gear. Here at AFP, we will soon vote on the 2010 board, and are speeding toward the National Philanthropy Day Awards Banquet in November.

Before the days get shorter and time seems to shrink, take a few moments to try something new as a catalyst for more effective results. We all know the definition of insanity: doing the same thing the same way and expecting different results. Even before the current economic challenges, none of us in the fundraising profession have the luxury of wasting time and resources.

Here are a few ideas for "DIFFERENT & NEW", instead of "SAME OLD SAME OLD"

- Have you visited the AFP International website recently? You can access the wealth of resources available to you through AFP, whether you are a member or not. Go to www.afpnet.org and browse through the amazing variety of information about fundraising, from skill building and best practice sharing to advocacy in today's political environment.

- Do you have an idea for how the 1500 people on this distribution list could network more effectively and share best practices? Need motivation? I check out the "New Mexico Kids Count" data book, produced by New Mexico Voices for Children (www.nmvoices.org), to see where we rank in critical measures in health, well being and education: the information always inspires me to work more collaboratively with my colleagues in fundraising.

- Do you have your own best practice to share? We are considering setting up a blog or chat room on our New Mexico chapter website so we can communicate with each other to more effectively serve our clients and further our profession. Let us know what you think about that idea!

Your voice matters. As part of the goal of the New Mexico Chapter of AFP to become the "go-to organization for fundraising professionalism", we want to connect members, nonmembers, alumni, colleagues, philanthropists and our networks for more effective fundraising. If you have ideas on how we can achieve this goal, please email me at pchavez@afp-nm.org.

I hope summer has been a time of simmering ideas and fertile growth, ready to harvest sustainable results this fall!

Pamela Chavez
President, NM Chapter-AFP

**NEXT MEETING ON
AUGUST 13**

MEMBERSHIP HAS ITS PERKS!!

SPECIAL UPATE: AFP-NM WEBSITE "PASSWORD PROTECTED" MEMBERSHIP SITE!
Thank you to all 33 of you who signed up for the AFP-NM website new "password protected" membership site! We drew a name to win the \$50 prize, and Samantha Blauwkamp with Meals on Wheels won! Congratulations, Samantha!

We hope EVERYONE enjoys the resources in our new site. If you haven't signed up yet, PLEASE LOG IN and get your personal password. There are informative audio conferences waiting to help you move your fundraising to the next level!

QUICKLINKS

section at the AFP

International website

www.afpnet.org

allows you to manage

your membership and

more:

Quickly & easily Give

To The 2009 AFP

Every Member

Campaign.

Just click "Make a

Gift"

Did you know that

AFP memberships

are for an individual

and move with you

to your new

organization?

So, if you've changed

jobs or your contact

information needs

updating, go to the

Quicklinks section

where you can update

your membership

records.

Not a member yet?

Use the Quicklinks

section to download

your membership

application today!

AFP-NM Chapter Members are encouraged to submit newsletter story ideas to:
Betsy Skye Smith
bsmith@afp-nm.org

NATIONAL PHILANTHROPY DAY:

Wednesday, November 18, 2009, save-the-date!

3 Days LEFT TO SUBMIT NOMINATIONS TO HONOR SOMEONE WHO SERVES OUR COMMUNITY!

Do you know an individual, organization, group, family or young person who fits this bill? If so, please submit nominees—outstanding philanthropists who are changing lives every day through their connection in fundraising—for the 2009 Philanthropy Awards!

Nominations are due by this Friday, July 17, 2009!

For more information visit: <http://afpnm.org/philanthropy.htm>

National Philanthropy Day is celebrated by AFP chapters all across the country each year to acknowledge the entire spectrum of services provided by the nonprofit community and the profound impact that philanthropy has on the fabric of society. This awards program honors individuals and groups who, through their hard work and dedication, have enhanced philanthropy, their communities and the world.

This Awards Banquet will take place on November 18, 2009. National Philanthropy Day is New Mexico's premier event for honoring people of all ages who go above and beyond to truly impact our state. This year, it will be more important than ever to recognize the people and organizations who have continued to provide support for the causes they care about. We hope you will be able to attend!

Any questions contact, Monica Niess, Chair of the NPD Nominations and Awards Committee at 505-474-0769 or monica@thewritechoicenet.com.

Big Shoes to Fill

While Pamela Chavez has very dainty feet, she has left me with some really big shoes to fill for leadership of the AFP New Mexico Chapter. What a great organization this is, and what an honor it is for me to be able to serve in this way!

Please consider joining me in the leadership of AFP New Mexico. Together with Board members, I hope to strengthen the offerings through which we meet our members' needs.

The Board is organized around AFP New Mexico's mission, with Vice President positions for Advancing Philanthropy, Education, and Membership and committee chair positions in each of those areas. If you have ideas and interest in furthering that mission, please speak with me or with Felicia Griffin, our immediate Past President. Felicia will chair the Board Nominations Committee that will put together the slate to be elected by our members.

The Board Nominations Committee will meet within the next 3 – 4 weeks and will present a recommended slate to the 2009 Board of Directors and then to the full membership at our October meeting. If you are interested in serving, please let us know no later than the end of July. Once the Board Nominations Committee meets, members of the committee will be contacting you in August regarding Board positions.

I look forward to working with all of you, and thank you for this opportunity.

Thank you,
Celia Merrill
President-Elect, NM Chapter-AFP

2009 AFP Board of Directors

Chapter President-
Pamela Chavez
E-mail pchavez@afp-nm.org

President-Elect-Celia Merrill
E-mail cmerrill@afp-nm.org

Past President-Felicia Griffin
E-mail fgriffin@afp-nm.org

Secretary-Christina Woodlee
E-mail cwoodlee@afp-nm.org

Treasurer-Shalini Shanker
E-mail sshanker@afp-nm.org

VP Advancing Philanthropy
Lisa McCulloch
E-mail lmculloch@afp-nm.org

National Philanthropy Day-
Cindy Ortega
E-mail cortega@afp-nm.org

Outreach-Marisa Gay
E-mail mgay@afp-nm.org

Communications-
Betsy Skye Smith
E-mail bsmith@afp-nm.org

VP Education/Training
Kathleen Raskob
E-mail kraskob@afp-nm.org

Programs-Lissa Blaschke
E-mail lblaschke@afp-nm.org

Diversity-
Roxanne Rivera-Wiest
E-mail rrivera@afp-nm.org

Ethics-Marth Beckett
E-mail mbeckett@afp-nm.org

VP Membership Development
Ken Thompson
E-mail kthompson@afp-nm.org

Emerging Leaders-Hazel
Tull-Leach
E-mail htull@afp-nm.org

Membership Outreach-
Peter Moulson
E-mail pmoulson@afp-nm.org

Professional Development-
Susan Simons, CFRE
E-mail ssimons@afp-nm.org

Staff

Melody Mar Johnson
Phone (505) 239-9106

AUGUST 13 – AFP LUNCHEON PROGRAM

“TRANSFORMING FRIENDS OF YOUR EVENT INTO AGENCY FAMILY” PRESENTED BY PAMELA CHAVEZ

Not a “how to put on a special event” session, this program focuses on connecting your event guests to your agency mission for a sustainable relationship. Learn how to use reporters’ questions to transform your event, and how to assume a more sophisticated donor to connect them to your clients and services. If you have a small group of people helping implement your special event, this program shows how to grow your event leadership infrastructure to multiply your cultivation impact at the event. PLEASE CONSIDER BRINGING YOUR EVENT LEADERS (staff and volunteers) TO THIS WORKSHOP.

Pamela Chavez, AFP-NM President, presented this workshop at the International AFP Conference in March. She is the part time Director of Community Relations for Don Chalmers Ford, owner of Collaboration\$ Consulting, Regional Facilitator for the National Center for Social Entrepreneurs, and coordinator of the Central New Mexico Funders Group. Pamela has 30 years experience in fundraising, public relations and strategic planning. She is also passionate about helping nonprofits build sustainable capacity for serving mission, cause and clients and is an active volunteer with many community nonprofits

When: Thursday, August 13th 11:00 am – 1:30 pm (Workshop 12:00-1:30 pm)

Location: Indian Pueblo Cultural Center, Pottery Room

2401 12th Street, NW, Albuquerque, NM 87104

Use the entrance that fronts 12th Avenue (go to 2nd floor/above restaurant)

Three Registration Options:

The cost for this meeting is \$25 for AFP members and \$30 for others. Any reservations received after the deadline will be charged a late registration fee of \$5.
The deadline to receive lunch reservations is 5 p.m. Friday, August 7, 2009.

1. Make your luncheon reservations online, we accept MasterCard, Visa and Discover: https://www.cartserver.com/sc/securepage.cgi?www.afp-nm.org/securereservations_customthanks.htm
2. Mail your check (payable to AFP-NM) or credit card information to:
AFP-NM, PO Box 37408, Albuquerque, NM 87176-7408
3. Call 505-239-9106 or email MarJohnsonAFP-nm@comcast.net

When you RSVP, please indicate if you are an *AFP member and if you would like to order a vegetarian dish.

**AFP Members are individuals, not organizations, who have paid their annual dues.*

SEPTEMBER 10- AFP LUNCHEON PROGRAM “BUILDING DONOR & FUNDER RELATIONSHIPS with and through VOLUNTEERS and VOLUNTEERING”

Join AFP-NM at the Thursday, September 10th lunch meeting from 11 am - 1:30 pm at the Indian Pueblo Cultural Center to focus on building donor and funder relationships with and through volunteers and volunteering.

This program looks at both sides of volunteering: recruiting new volunteers, and engaging current volunteers to assist with fundraising. It will also cover seeking a new relationship with a potential donor/funder by cultivating their employees as volunteers BEFORE asking them for money.

Panelists include Dara Ambriz, HR & Community Relations at Cardinal Health and President of the Corporate Volunteer Council, and Debra Saine, Manager of MOVE (Mayor’s Office on Volunteer Engagement).

EDUCATIONAL RESOURCES

JULY 23—WEB/AUDIO CONFERENCE

“A Blueprint for fundraising Success in Any Economy: Creating a Sustainable Comprehensive Development Plan”

Enjoy this live broadcast and earn 1.5 CFRE hours!

Presenter: Kent Dove, CFRE

Time 11:00 AM MDT (Arrive by 10:50 AM)

Length: 90 minutes

Location: Albuquerque Community Foundation
3301 Menaul Blvd. NE #2, Albuquerque, NM 87107

About the Event

Based on experiences gained and lessons learned during a career that spans five decades, Kent Dove will describe and detail a comprehensive, integrated development model that has allowed numerous nonprofits to create programs that have grown exponentially and been able to sustain that growth over time. Dove will present a blend of fundraising basics and cutting edge trends on changes in donor attitudes. Learn how to apply techniques to build solid relationships with donors that provide annual, special major, planned and capital gifts over time and permit nonprofits to maximize their private giving potential.

Learning Objectives

- Model a comprehensive program that will provide sustainable fundraising success
- Build a new culture of giving for the 21st Century
- Suggest at least three key things (in each area) you can do today to ensure sustainable success going forward
- Building and maintaining a continuous lifetime giving program
- CASE stating process
- Annual Fund
- Major Gifts/Planned Giving
- Communications/P.R./Marketing
- Share at least one idea you can implement tomorrow at work

About the Presenter

Kent Dove, CFRE is the senior vice president of development at the Indiana University Foundation. Kent has taught both graduate and undergraduate courses as a member of the IU faculty and has served more than 100 nonprofits as a consultant and coach including institutions of higher education, hospitals and health care centers and community based nonprofits. He also is the author of the acclaimed *Dove on Fundraising* series, published by Jossey-Bass.

AFP Audio Conferences are FREE for anyone attending, but you must REGISTER!

The file containing the handouts will be emailed to attendees the day before the event, please print out your own set of copies and bring with you.

Don't forget to bring your own snacks or a brown bag lunch!

The registration deadline is July 21st.

For more information or to register:
505-239-9106 or
MarJohnsonAFP-nm@comcast.net

MEMBER BENEFIT
Previously Aired Audio Conferences... are now Available On-line!

Because scheduling time away from the office can be tricky, visit the “members only” section of the website:

<http://www.afp-nm.org/memberinfo.htm> and listen at your leisure!

SAVE-THE-DATES

AFP-NM Chapter Live-Audio Conference Schedule through December 2009

- Wednesday, September 2, Prospect Research: How to Use Philanthropy date for the Most Effective Fundraising Presented by Kathleen Rogers
- Wednesday, October 28, Getting Your Message to the Media on a Dime! Presented by Kathy Compton
- Wednesday, December 9, How to Have Conversations with Donors about Planned Gifts Presented by Kathryn W. Miree, J.D.



**It's COUNTDOWN
TIME**

**DON'T BE LATE
WITH YOUR NPD
NOMINATIONS!**

**DEADLINE JULY 17,
2009**

**[http://www.afp-nm.org/
philanthropy.htm](http://www.afp-nm.org/philanthropy.htm)**

The Partnership Central London, UK February 3rd - 4th 2010

2008 saw the first ever partnership between the Institute of Fundraising UK and the Association of Fundraising Professionals. The conference entitled *Global Perspectives on Major Donor Fundraising: Sharing Successes and Failures between Sectors, Cultures and Economies* welcomed over 200 attendees from across the globe.

Key speakers included **Paul Schervish**, Director, Centre on Wealth and Philanthropy, Boston College (USA), **Mayan Quebral**, Executive Director, Venture for Fundraising (Philippines) and **Alexander Hoare**, Chief Executive, C.Hoare & Co. (UK).

This partnership has gone from strength to strength and in 2010 the two organizations are delighted to work together to develop another successful conference.

This is a unique opportunity to meet and learn from an international audience of fundraising practitioners, major donors, financial advisors and consultants. With a global selection of speakers and delegates from such locations as North America, Europe and Asia, the event will benefit an international audience.

This year's conference will examine innovation and creativity in Major Donor Fundraising and how this can be achieved on a shoestring budget.

The 2010 Conference

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This year's conference will examine innovation and creativity in Major Donor Fundraising and how this can be achieved on a shoestring budget.



All the information on registering is at <http://www.institute-of-fundraising.org.uk/events/nationalconventionandconferences/conferences/majordonorfundraising.htm>

CURRENT CAREER LISTINGS

**Native American
Director of Development**

Community Academy –

Samaritan Counseling Center – Resource Development Assistant

Please visit: <http://afp-nm.org/career.htm> for full listing details.

As a service to our members and visitors, we are happy to provide links to other job-related pages for non-profits including the Center for Nonprofit Excellence: <http://centerfornonprofitexcellence.org/home/joblistings>

AFP-New
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served

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