



Meeting Dates

February 11

**Annual Funders
Forum**

March 11

April 9

Santa Fe

June 10

July

No Meeting

August 12

September 9

October 14

November 15

**Philanthropy
Day**

December 9

**March 11th
AFP
Luncheon**

**The AFP
Ethics
Committee
presents:**

**Doing the
Right Thing
in Tough
Times**

THE LINK *February Newsletter*

President's Message

Your AFP Board is off to a great start for 2010! At our January Board meeting, each vice president and committee chair presented this year's plans for their area, and I can promise you that you'll see the value of your membership and participation through educational opportunities, networking events, and more information about all the resources AFP offers.

True to our 2010 theme of *Collaboration*, Vice President for Education and Training Ken Thompson has led a group of board members and partner organizations looking at ways to link, strengthen and expand the professional development opportunities each organization provides. Any member seeking CFRE designation is going to find the process made simpler and the qualifying training expanded through the work of this partnership. Board members participating include Susan Simons, Peter Moulson, Maureen Simmons, and Ian Esquibel. A key partner organization is the Center for Nonprofit Excellence.

Our annual Funders Forum has grown to be a premiere training event for nonprofits from around New Mexico. This event likewise demonstrates the power of collaboration, as the funding organizations work together, facilitated by Pamela Chavez, to bring a wealth of information and tools to fundraisers. Be sure not to miss this expanded monthly meeting on February 11. You'll find more information and an opportunity to register in this newsletter.

I'm honored to serve with your Board, an amazing group of professionals. We have a couple of vacant positions, so if you'd like to be part of this dynamic group, let me know! advanced fundraising techniques, annual fund, career development, corporate and foundation funding, diversity, executive leadership, internet and technology, major gifts and capital campaigns, planned giving, marketing and communications, research and special event fundraising. Most of the 2010 committees are just forming as well, so this is a great time to find a place to get involved. *Continued on page 4*

Annual Funders Forum: February 11, 2010
9:30 a.m. – 2:00 p.m.
Embassy Suites Hotel and Conference Center
1000 Woodward Pl. NE Albuquerque, NM 87102



Association of Fundraising Professionals, New Mexico Chapter

AFP-NM MISSION: The AFP New Mexico Chapter, an association of professionals, **advances philanthropy** by empowering people and organizations to practice effective and **ethical** fundraising. The core activities include **education and training, promoting credentialing, providing resources, networking, forging alliances, mentoring, advocacy and recognition.**



VISION: **The Funders Group of Central New Mexico** envisions enlightened philanthropy where funders and nonprofits partner proactively to assure high quality and effective programs and services for their communities.

MISSION: The Funders Group is a coalition of corporations, foundations, public, civic and other funders who provide significant philanthropic resources in New Mexico including cash contributions, volunteering, in-kind donations and services, expertise, and access to employees for their own giving. The Funders Group does not make philanthropic decisions collectively, but shares best practices and encourages individual members of the group in the implementation of their own philanthropic programs. Its individual members seek to proactively support and strengthen our community's philanthropy, and partner with nonprofits to increase their capacity and sustainability through collaboration, education, management assistance, and outreach.

AGENDA

9:30 Registration, networking

Please select a table for the First Table Topic

10:00 Call to Order, Welcome, Overview of Program
Brief Introduction of Funders/Facilitators at their tables, and Funders Matrix.

10:30 – 12:15

TABLE TOPICS SESSIONS

Q & A Session Questions:

During the Table Topics Sessions, please use the blank paper and pens to write questions for the Q&A Session with the Funders.

AFP Volunteers will collect the questions.

10:30 – 11:00 **1st Table Topic: Open Discussion with Funder/Facilitator**

11:00 – 11:05 *Move to a different table for the 2nd Table Topic Session*

11:05 – 11:35 **2nd Table Topic: Developing/Presenting More Effective Proposals.**

11:35 - 11:40 *Move to a different table for the 3rd Table Topic Session*

11:40 – 12:10 **3rd Table Topic: Building Relationships with Funders**

12:15 - 12:45 Plated Lunch served (no buffet)

12:45 – 1:15 Snapshots of Funders' Priorities and Perspectives

1:15 – 1:45 Open Q & A Session with Funders

1:45 Evaluations

2:00 Adjourn

Register to attend at www.afp-nm.org or call 505-239-9106

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The luncheon will feature celebrity speaker Uchenna Agu, philanthropist and winner of CBS "Amazing Race" Season 7.

If you sign up for the CFRE Review course that the GHC chapter is offering, you can attend the conference for free. Information on the CFRE Review course is available at the same site.

JOB ANNOUNCEMENT....

**Campaign Coordinator, Leukemia & Lymphoma Society
Email resume to Debroah.hoffman@lls.org or fax to (505) 872-2480**

Diversity is an "inside job," meaning that diversity is not about "them." Rather, it is about each person coming to terms with his or her attitudes, beliefs, and expectations about others. "Redefining Diversity," Jacques Steinberg

WELCOME NEW MEMBERS

***Marcie Chavez, Director of Resource Development
Cibola General Hospital***

***Jackie Hall, Director of External Affairs
Georgia O'Keefe Museum***

Best Little International Conference in Texas

Wishing you could attend the AFP-International Conference in Baltimore, but can't justify the travel and registration? You may be interested in a one-day conference offered by the AFP Greater Houston Chapter. Registration is now open for the 2010 Ask the Experts Conference to be held February 19 ...if you haven't signed up, visit: www.afphouston.org/cde.cfm?event=282480

Ask the Experts (ATE) is an annual one-day conference on fundraising hosted by AFP-Greater Houston Conference. The conference features sessions on topics such as: fundamentals of fundraising. AFP New Mexico's Vice President for Membership Susan Simons, CFRE is presenting a workshop "Fundraising in the One Person Development Shop".

"Philanthropy is commendable, but it must not cause the philanthropist to overlook the circumstances of economic injustice that make the philanthropy necessary." Dr. Martin Luther King, Jr.